



The MIT Initiative on the Digital Economy (IDE) welcomes Akkodis to collaborate on innovation projects and support the development of tomorrow's tech talents

Zurich, May 18th, 2022

*Akkodis, a global leader in the engineering and R&D market, joins the [MIT Initiative on the Digital Economy](#) (IDE), a research center exploring the effects of the digital economy at the **MIT Sloan School of Management** as its newest Corporate Member. Akkodis join forces with MIT IDE to actively participate in research projects, events and education, MIT IDE's central activities to drive Smart Industry leadership and digital transformation.*

Together, Akkodis and MIT IDE will collaborate on thought leadership and applied academic research across multiple smart technology fields such as [human/AI interface](#), [data-driven societies](#), and [tech for good](#) to drive innovation forward. Akkodis will also participate in MIT IDE's flagship educational program, MIT Analytics Lab (A-Lab), where graduate students will engage with Akkodis' leadership to develop results that diagnose, enable, or uncover solutions to real business challenges and opportunities using analytics, machine learning, and other methods of analysis. Akkodis wants to encourage experts to learn from each other, develop new skills through cooperation, and create new ideas that can make an impact for a smarter and more sustainable tomorrow.

David Verrill, Executive Director, IDE says *"We look forward to engaging with Akkodis as an MIT IDE Corporate Member, particularly given our shared belief in the importance of preparing industries for a digital future."*

Jan Gupta, President of Akkodis, affirms *"Our partnerships with universities and research institutes allow us to stay ahead of the curve, strengthening our position as a global leader in Smart Industry. We are proud to collaborate with MIT IDE, accelerating Akkodis' innovative capacity through state-of-the-art research."*

About Akkodis

Akkodis, is a global leader in the engineering and R&D market that is leveraging the power of connected data to accelerate innovation and digital transformation.

With a shared passion for technology and talent, 50,000 engineers and digital experts deliver deep cross-sector expertise in 30 countries across North America, EMEA and APAC. Akkodis offers broad industry experience, and strong know-how in key technology sectors such as mobility, software & technology services, robotics, testing, simulations, data security, AI & data analytics. The combined IT and engineering expertise brings a unique end-to-end solution offering, with four service lines – Consulting, Solutions, Talents and Academy – to support clients in rethinking their product development and business processes, improve productivity, minimize time to market and shape a smarter and more sustainable tomorrow. Akkodis is part of the Adecco Group.

Akkodis is a commercial brand under which both AKKA and Modis entities operate until further notice.

www.akkodis.com

Contact

media@akkodis.com

About the MIT Initiative on the Digital Economy (IDE)

Launched in 2014, the MIT Initiative on the Digital Economy (IDE) is a team of visionary, internationally recognized thought leaders and researchers examining how people and businesses work, interact, and will ultimately prosper in a time of rapid digital transformation. The IDE is part of the MIT Sloan School of Management. With its core strengths in technology and innovation, no institution is better equipped to examine the digital economy. No other initiative or centre in the world is exploring the effects of the digital economy with the same determination, focus, perspective or purpose as the IDE. We are also closely aligned with MIT's Innovation Initiative, working together to enable inclusive innovation.