

# Privacy Policy

## **The responsible body**

as defined by the Data Protection Act, specifically the EU General Data Protection Regulation (GDPR), is:

### **AKKA GmbH & Co. KGaA**

Flugfeld-Allee 12  
71063 Sindelfingen

Phone: +49 (0)7031 686-3000

Email: [kontakt@akka.eu](mailto:kontakt@akka.eu)

Commercial Register Stuttgart, No.: HRB 731774

Tax number: 56096/16142

VAT registration number: DE 81 15 86 031

Pers. liable shareholder: AKKA Verwaltungs-GmbH, Sindelfingen

Managing Directors: Régis Sandrin-Guillon, Peter Tobias Mehrle

Supervisory Board Chairman: Maurice Ricci

Commercial Register Stuttgart, No.: HRB 727997

Tax number: 56096/16127

## **Privacy statement**

AKKA appreciates your visit to this web site and your interest in our company and products. Your privacy is important to us and we want you to feel comfortable visiting our sites.

The data protection pertains to personal data. Pursuant to § 3 paragraph 1 of the Federal Data Protection Act (BDSG), this is data related to the personal or material relationships of a specific or specifiable natural person. This includes information such as name, address, e-mail address or telephone number, for example, or other usage data such as your IP address.

The protection of your privacy in the processing of your personal data is an important concern to which we pay special attention during our business processes. Personal data collected during visits to our Web sites are processed by us according to the legal provisions valid for the countries in which the websites are maintained. The AKKA websites may include, however, links to websites from other providers which are not covered by this privacy statement.

## **Your Rights**

You can exercise the following rights at any time by contacting our data protection officer at the contact details provided:

- Obtaining information about data related to you that we have on file and how that data is processed,
- Correction of inaccurate personal data,
- Deletion of data related to you that we have on file,
- Restriction of data processing if we are not yet allowed to delete your data due to legal obligations,
- Objection to our processing of your data and
- Data portability, if you have consented to data processing or have concluded a contract with us.

If you have given us your consent, you can revoke it at any time with effect for the future. You can contact your local supervisory authority at any time with a complaint. Your supervisory authority varies depending on your country of residence, your work or the nature of the alleged infringement. A list of supervisory authorities (for the non-public sector) and their addresses can be found at: [www.bfdi.bund.de](http://www.bfdi.bund.de)

## **Collection and Processing of Personal Data**

Upon visiting our websites, our web servers store the name of your Internet service provider, the website from which you visited us, our websites which you visit along with the date and duration of the visit by default. Additional personal data is only saved if you provide this data through your own actions, such as during registration, as part of a survey, a competition or the fulfillment of a contract.

In general, there is no need for you to provide personal data in order to use our website. However, in order to actually provide our services and make full use of our range of offerings, we may require your personal data. This applies both to the provision of information material or ordered goods and also in order to respond to individual enquiries.

If you commission us with the provision of a service or delivery of goods, then we collect and store your personal data only to the extent required for the provision of the service or the fulfillment of the contract. In such cases, it may be necessary to pass on your personal data to companies which we utilize to provide the service or fulfill the contract. These companies consist of transport companies or other services, for example. If we perform any of the activities or provide services described hereinafter or other activities or services, we would like to collect and store your personal data and will request your explicit permission at the corresponding location on our website:

- Delivery of the newsletter
- Competition participation
- Entry in databases or
- Customization of our website
- Additional services and offerings whose data collection requires your express permission.

After the complete fulfillment of the contract, your data is blocked and deleted after the expiry of the storage periods stipulated by tax law and commercial law, provided that you have not explicitly approved any additional use of the data for other purposes.

If you have registered your e-mail address for our newsletter, we will also utilize your e-mail beyond the fulfillment of the contract for our own advertising purposes until such times as you cancel the newsletter subscription.

### **Use and Disclosure of Personal Data and Purpose Specification**

AKKA will use your personal data for the purpose of technical administration of the websites, customer administration, product surveys and marketing, only to the extent necessary in each specific case.

We will only disclose your data to governmental authorities in cases where it is required by law. Our employees, agencies, and retailers are obliged by us to respect confidentiality. We observe the principle of purposeful data usage and collect, process and store your personal data only for those purposes of which you have informed us. Your data is not forwarded to third parties without your express permission where this is not essential for the provision of the service or the fulfillment of the contract. Furthermore, data is only passed on to authorized state institutions and authorities within the scope of the mandatory legal information obligations or in such cases in which we are obliged to provide this information as a result of a judicial decision.

In order to process your online application we will record, process and use data relating to your person. Naturally we will treat your data with the utmost confidentiality in accordance with legal regulations. Your application will be processed and saved in a database from the AKKA group exclusively for use in processing your online application. Following the end of the application process data relating to your person will be deleted unless you explicitly authorise that they be saved for a longer period of time. Upon transferring your documents you thereby agree that your application be examined with regard to other job vacancies and forwarded to those people involved in the associated application process. You possess the right to request information about your data saved by the AKKA at any time.

As such we will provide you with information as to which data are saved by us at any time. Should you wish to alter, supplement or withdraw your application, we ask that you inform us thereof. Please send an e-mail to: [bwrbnqnmvtch-grpcm](mailto:bwrbnqnmvtch-grpcm). By sending us your application, you thereby consent to the electronic processing of your data.

### **Purposes of data processing by the responsible party and third parties**

We only process your personal data for the purposes stated in this privacy policy. Your personal data will not be passed on to third parties for purposes other than those mentioned. We will only share your personal information with third parties if:

- You have given your express consent,
  - Processing is required to process a contract with you,
  - Processing is necessary to fulfil a legal obligation,
- Processing is necessary to protect legitimate interests and there is no reason to believe that you have an overriding legitimate interest in not having your data disclosed.

## **Freedom of Choice**

We should like to use your data to inform you about our products and services and where applicable request your opinion. Naturally your participation is completely voluntary. Should you not consent, you can inform us at any time by postal letter, so that we can specifically prohibit the use of your data accordingly. Please refer to local Brand site services for further instructions.

## **Collection of general information when you visit our website**

Information of a general nature is automatically collected by a cookie when you access our website. This information (server log files) includes, among others things, the type of browser used, the operating system used, the domain name of your internet service provider, and other similar data. None of the information collected can be connected to you as an individual.

This information is produced automatically during internet use and is required for technical reasons to ensure that the web content you request can be correctly displayed. In particular, it is processed for the following purposes:

- Ensuring your connection to the site is uninterrupted,
- Ensuring you are able to use our website without problems,
- Evaluation of system security and stability, and
- for other administrative purposes.

Your personal data is processed based on our legitimate interest arising from the aforementioned data collection purposes. We do not use your data to draw conclusions about you personally. The only recipients of the data are the responsible party and, if applicable, the data processing company.

We may statistically evaluate anonymous data of this kind in order to optimise our website and the technology behind it.

## **Cookies**

Like many other websites, we use "cookies". Cookies are small text files that are transferred from a website server to your hard drive. When this happens, we automatically receive certain data, such as your IP address, your browser, the operating system on your computer, and your connection to the internet.

Cookies cannot be used to run programs or transfer viruses to your computer. Using the information contained in the cookies, we can simplify navigation for you and ensure that our website displays correctly.

Under no circumstances will the data we collect be disclosed to third parties or linked to personal data without your consent.

Of course, you can also view our website without cookies. Internet browsers are normally configured to accept cookies. You can disable the use of cookies at any time in your browser settings. Please refer to your Internet browser's help feature to learn how to change these settings. Please note that some of our website features may not work if you have disabled cookies.

[Google Analytics](#)

[Google Maps](#)

[YouTube videos](#)

[Social Plugins](#)

[Google AdWords](#)

[Google Remarketing](#)

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[Facebook Remarketing](#)

### **Security / SSL encryption**

AKKA uses technical and organizational security measures in order to protect the data we have under our control against accidental or intentional manipulation, loss, destruction or against access by unauthorized persons. Our security procedures are continually enhanced as new technology becomes available.

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

### **Contact form**

If you contact us with any questions by email or via the contact form, you thereby give us your consent to contact you. A valid email address is required for this purpose. This is used to sort the request and then reply to it. The provision of any further data is optional. The information you give us will be stored for the purpose of processing the request, as well as for potential follow-up questions. After your request has been processed, your personal data will automatically be deleted.

### **Right of access and right of rescission**

You shall receive access to your data which we have stored at any time, without specifying reasons and free of charge. You may block, correct or have deleted your data which we have stored at any time. Furthermore, you may also withdraw the permission to collect and utilize data without specifying reasons at any time. To do so, please use the contact address specified in the imprint. We are available to answer any further questions that you may have about our data protection information and the processing of your personal data at any time.

### **Amendments to our privacy policy**

We reserve the right to amend this privacy policy so that it always meets the current legal requirements or to update the privacy policy to reflect changes to our services, such as the introduction of new services. The new privacy policy will then apply to any subsequent visits.

Our data protection provisions may change at regular intervals. Your rights shall not be excessively restricted as a result thereof without your permission. All changes to the data protection terms shall be published on this website. If necessary, we shall inform you via e-mail in the event of significant changes.

**Questions for the data protection officer**

If you have any questions about privacy, please write us an email or contact the person responsible for privacy in our organization directly:

**Rüdiger Naujoks**

*Data Protection Officer (DPO)*

AKKA Deutschland GmbH

[data-privacy@akka.eu](mailto:data-privacy@akka.eu)